



Agenda

Meeting Title: CloS LEP Employment and Skills Board

Date: 16 June 2021

Time: 2pm to 4:30pm

Location: By Microsoft Teams

Item No.	Timings	Agenda Items	Paper	Lead
1.	2:00pm	Welcome and Apologies <i>(Caitlin Gould, Mark Duddridge, Phil Mason)</i> Introductions <i>(Sarah Newham who is taking over from Steve Harries as DWP representative)</i>		FB
2.	2:05pm	Employment & Skills Board 22 April <ul style="list-style-type: none"> Minutes and Action Summary 		FB
3.	2:10pm	Progress Reports: <ul style="list-style-type: none"> Employment and Skills Digital Skills Partnership 	Report Report	SS CH
4.	2:40pm	Members Sector Update <ul style="list-style-type: none"> Questions/clarification on written updates 	Verbal	All
5.	3:00pm	Corporate Parenting <i>(Mari Eggins CEO Carefree and David Roose Head of Children in Care & Care Leavers Cornwall Council)</i>	Report and Presentation	ME/DR
6.	3:30pm	Housing/Transport Update	Verbal	SS/CK
7.	3:45pm	Community Renewal Fund update	Verbal	SS
8.	4:00pm	Any other business <ul style="list-style-type: none"> Internship Projects update (Robert Ingram) 		FB
	Date of next meetings <ul style="list-style-type: none"> 13 October 2021 8 December 2021 			



Minutes

Meeting Title:	CloS LEP Employment and Skills Board	
Date:	22 April 2021	
Time:	2pm to 4:30pm	
Location:	Via MS Teams	
Chaired by:	Frances Brennan	
Membership:	Frances Brennan (Chair) (FB) Clare Parnell (Vice Chair) (CP) Adrienne Murphy (AM) Alex Lingard (AL) Andrew Finley (AF) Caitlin Gould (CG) Chris Mann (CM) Eric Nicholls (EN) Ian Curnow (IC) John Evans (JE) Julie Gripton (JGr) Nicky Hector (NH) Paul Wickes (PW) Meredith Teasdale (MT)	Phil Mason (PM) Rob Ingram (RI) Stuart Roden (SR) Clare Harris (CH) Cathie Kessell (CK) Emily Kent (EK) Glenn Caplin-Grey (GCG) Stacey Sleeman (SS) Kate Evan-Hughes (KEv) Mark Duddridge (MD) Emma Stratton (ES) James Neale (JN) Kate Ellis (KEI)
Observers:	David Krohn (DK)	Steve Harries (SH)
In attendance:	Caroline Childs, Careers Hub Lead Rachel Delourme, Senior Officer 11-25 Pathways Stephen Mariadas, SW Institute of Technology Steve Jermy, CloS LEP Non Executive Director	
Supported by:	Debbie Osborne, LEP Executive Team	

Minutes		Action
1.	Welcome and Apologies <ul style="list-style-type: none"> Chair welcomed everyone to meeting. Apologies received from Adrienne Murphy, Eric Nicholls, 	

Minutes		Action
	<p>Andrew Finley, Phil Mason, Meredith Teasdale, Glenn Caplin-Grey and Nicky Hector.</p> <p>Chairs Update</p> <ul style="list-style-type: none"> • PA1 and PA2 Group meetings yesterday, members being providers delivering ESF projects. • Rural and Transport Task and Finish Groups now in place with discussion currently taking place over a Young Person Provision Task and Finish Group. 	
2.	<p>Employment and Skills Board 10 February 2021</p> <ul style="list-style-type: none"> • Minutes from 10 February 2021 were agreed as a true and accurate record. <p>Actions from 10 February</p> <ol style="list-style-type: none"> 1. People and Prosperity Team to prepare a proposition to DfE to pilot Local Skills Improvement Plans in CloS Region. Prospectus launched this week but LEPs/SAPs are not eligible to be lead so meeting with colleges to look at a way forward. Will keep Board updated. 2. LEP Executive to share latest Kickstart programme summary as of 8 February. Circulated with 10 February minutes. 	
3.	<p>Revised ESB Terms of Reference</p> <ul style="list-style-type: none"> • The LEP has been contacted by Sophie Hosking Cornwall Council Strategic Director (Neighbourhoods) who is Chair of the Safeguarding Steering Group and Corporate Safeguarding lead for Cornwall Council. Cornwall Council requires all partnerships affiliated to the Council to recognise their ability to influence and lead a culture of accountability and compliance for good safeguarding practices and has written to the LEP to seek assurance that we will make a formal commitment to safeguarding by including a safeguarding statement as part of all Terms of Reference's etc. The LEP Executive are looking into this and will take a report to the LEPs Audit and Assurance Committee in the first instance with any proposed amendments to the Assurance Framework or formal Sub Group Terms of References, before seeking formal LEP Board approval. • There is further information on safeguarding on the 	

Minutes		Action
	Cornwall Council website .	
4.	<p>Progress Reports</p> <p>Employment and Skills With apologies for no written update below are some highlights:</p> <ul style="list-style-type: none"> • Local Skills Report: Following the presentation at the last Employment and Skills Board the Local Skills Report has now been finalised and published on the LEP website. Will be referenced as a key information document for the FE White Paper and the Trailblazer project. Further £75k from DfE now confirmed for SAP along with MOU. Will be spent on skills deep dives. • Digital Skills Partnership: Further £75k from DCMS now confirmed for operations which is on top of the Cornwall Council allocation. DSP Coordinator and Communications & Engagement Officer now recruited. • ESF Evaluation: £132m allocation now allocated and contracted. • Mid Life MOT: Briefing note previously circulated to members. Although project has a short timeframe it is an important project for CloS given its older demographic. The survey for “individuals” had 270 surveys returned with data now being analysed. The “employer” survey wasn’t as popular with only 4 completing the Employer Age Survey. Board members encouraged to complete the Mid Life MOT Employer Survey. Workshops that were due to take place with Money and Pension Service cancelled due to low attendance but will be rearranged and shared with ESB members. Had low attendance at the Mid Life MOT Employer Engagement Event on 20 April with the minister unfortunately unable to attend but will share recording when available. <p>Digital Skills Partnership</p> <ul style="list-style-type: none"> • Working with members and Oxford Innovation on digital transformation projects. • Working with Screen Cornwall on Work Experience project videos. • Green Power project working with primary and secondary 	

Minutes		Action
	<p>schools on green cars. Looking to work with private sector so any volunteers that wish to help support would be welcomed. Pilot project running in Scotland.</p> <ul style="list-style-type: none"> • Working with Cornwall Museums Partnership on heritage and innovation projects and linking in with the virtual Coastal Timetripping launch event on 12 May. • TECgirls are excited to announce the launch of the Great Green Hack Week. The hack week is a 3-day virtual event taking place from 1 to 3 June 2021 and is open to all primary school age kids in Cornwall. Also teamed up with Cornwall Plastic Pollution Coalition to focus specifically on the plastic waste problem created by the fishing industry. • Working with Software Cornwall on Digital Clusters project. • 3 key areas of focus going forward; DSP Vision for next 3 years; Digital Inclusion; the growing skills gap (with a communications campaign to promote that “Cornwall is hiring” to those jobs that are available. • CH: Monthly reports being given to DCMS and will be starting the newsletter again so members will be invited to subscribe. Action 1: CH/CG to provide a written DSP Update for circulation to ESB/PA1 and PA2 members. 	CH/CG
5.	<p>Members Sector Update</p> <ul style="list-style-type: none"> • All members gave verbal highlight updates on their respective sectors. • There were some concerns raised by various sectors regarding housing affordability and availability. ESB to note. • Action 2: If any members wish for further detailed updates be circulated then please provide to LEP Executive for inclusion and circulation with the minutes. 	ALL
6.	<p>Data Driven approaches to post 16 progression</p> <p>Problem 1 – Careers Leaders often lack time and/or influence</p> <ul style="list-style-type: none"> • Our Careers Leaders are better at better at delivering than leading. This is evidenced by our progress in the Gatsby Benchmarks of good practice in Career Guidance. In general schools and colleges have made better progress in benchmarks 5-8 which focus on delivering activity than 1- 	

Minutes	Action
<p>4 which require leadership skills, influencing and managing relationships with stakeholders. Anecdotal feedback from the Careers and Enterprise Company indicates that Careers Leaders in Cornwall have access to less time and resource than their counterparts in other areas of the country. The Careers Hub team have undertaken interventions in order to drive positive change in this respect including:</p> <ul style="list-style-type: none"> ○ Strong roll out of Careers Leader training programmes ○ Resource Development ○ Coaching sessions using Enterprise Advisers where possible <p>Problem 2 – Inclusion and Diversity; supporting the progress of the disadvantaged.</p> <ul style="list-style-type: none"> • Careers Leaders report that their actions are not having a desired impact on some of the most disadvantaged students and are keen to establish ways to change this. For example, currently there is no consistent expectation that students in Alternative Provision Academies will regularly engage with employers or undertake work experience. Sourcing employers whose approach resonates with students in alternative provision settings can be a challenge. Careers Hub have directed significant resource to working with Special Educational Needs and Alternative Provision Settings. Some progress is being made; mainstream Schools that are eligible have widely upgraded to the Compass+ system that tracks careers interventions across all students in a cohort meaning that delivery is not focused on the most engaged/able. We also have an opportunity to bid for some funding that we hope will help to drive progress and outcomes for students in disadvantaged students. <p>Problem 3 – Ensuring leadership and Providing Equality of Opportunity through the tracking of progression (destinations data)</p> <ul style="list-style-type: none"> • The two problems above combine in our third problem in that CloS Careers Hub has the lowest rates of gathering and analysing student progression data in the country. 	

Minutes	Action
<p>Gathering this data helps a Careers Leader to evaluate their careers programme and make improvements and ensure positive progress for all students; especially those who face significant disadvantage. As a result the Careers Hub team have sought answers in a number of ways and are keen to have dialogue with stakeholders in education and the local authority to find a realistic way forward. We recognise that gathering destinations data is important for business sectors in understanding their talent pipeline and would welcome their input too.</p> <p>Perspective</p> <ul style="list-style-type: none"> • Businesses report that they need help and support in order to engage effectively with schools and colleges; especially in relation to making direct links between the curriculum and careers. Organisations that took part in December’s virtual work experience pilot reported that students from outside of Cornwall had received a much wider range of engagement opportunities than those based within the LEP area. The careers hub recognise the need to divert resource to businesses; to date much of the staff time and energy has been directed at working with Careers leaders in Education. • Any way that ESB Members can assist would be very helpful. 	
<p>7. Community Renewal Fund</p> <ul style="list-style-type: none"> • Community Renewal Fund launched an open call on 6 April with a deadline of midnight on 7 May. This will be a pre cursor to the Shared Prosperity Fund which will replace ESF. £220m national pot with Cornwall eligible for £3m as allocated in Priority 1 Group. • Will be a range of opportunities but mainly will need to be revenue based. • Given that Cornwall Council is lead this will cause some issues with the People and Prosperity Team not being able to support as will be conflicted. Cornwall Development Company have been appointed to give technical advice on applications. • Once appraisal and due diligence completed a shortlist 	

Minutes		Action
	<p>will be sent to Government by 18 June with those that have been successful being notified by end of July. Funding agreements will then be put in place for £500k per project which will need to be spent by March 2022.</p>	
8.	<p>Any other business</p> <p>SW Institute of Technology (Steve Mariadas stephen.mariadas@swiot.ac.uk) (Steve Jermy steve.jermy@wavehub.co.uk)</p> <ul style="list-style-type: none"> • Collaboration between FE Colleges and 2 Universities. • Truro facility opening soon on the Truro and Penwith College campus site. • DfE Initiatives want to look at changing the provider approach. FE, HE and employers working together to design, build and deliver higher technical skills. • 4 funding pots available: Emerging Skills; Adults in Work Skills Pilot; Higher Technical Growth Fund; Strategic Development Fund. Looking to submit as many bids as possible with the first 3 being exclusive to IoTs and the 4th one being open to wider community but needs to be employer led not LEPs. Waiting for more detail. • SJ: Delivering phase 3 of the FLOW strategy with a pipeline of projects including the sale of Wave Hub. Strength in Places Fund bid being developed with a decision known by end of April. More skills training and support in sector to include fishing and marine. • FB: Need to maximise the IoT opportunity and links with ESB and FLOW. • MD: Following the presentation at the Cornwall Manufacturers Group last week felt it important that it was presented to ESB to ensure all aligned ie FLOW, Fishing and Marine. Potential for this to be a separate workstream in the future. Having ESB's input into any bids will be helpful. Action 3: Agreed that members of the ESB with proposals and ideas meet separately with Stephen Mariadas to discuss future opportunities for IoT. Interested Members to contact Stephen to arrange. 	ALL
	<p>Date of next meetings:</p> <ul style="list-style-type: none"> • 16 June 2pm to 4:30pm • 13 October 2pm to 4:30pm 	

Minutes	Action
<ul style="list-style-type: none"> • 8 December 2pm to 4:30pm <p><i>Please note that the ESB are currently meeting virtually (via Microsoft Teams).</i></p>	
<p>Actions from today's meeting 22 April 2021</p> <ol style="list-style-type: none"> 1. CH/CG to provide a written DSP Update for circulation to ESB/PA1 and PA2 members. 2. If any members wish for further detailed updates be circulated then please provide to LEP Executive for inclusion and circulation with the minutes. 3. Agreed that members of the ESB with proposals and ideas meet separately with Stephen Mariadas to discuss future opportunities for IoT. Interested Members to contact Stephen to arrange. 	<p>CH/CG</p> <p>ALL</p> <p>ALL</p>

Meeting finished at 1625

Employment and Skills Strategy Update – February 2021

Progress Report:

Project	Description	Progress to date	RAG	Lead
Skills Hub	<p>Delivery of ESF funded independent skills diagnostic and referral service, aligned with the CIOS Growth Hub</p> <p>Project Completion date – PCR agreed for extension to End March 2023</p>	<p>Skills Hub Phase 2</p> <p>New Skills Hub Manager, Bethany Allen, began in post on 4th January 21. The project is seeing higher numbers than usual of SME's – particularly micro businesses – accessing skills support during the lockdown. Employers are placing furloughed staff on training where applicable, utilising the time to invest in the skills of the business ready for the future. Main areas of enquiry are management/ leadership, social media and selling online at present as we are seeing a continued push by businesses to become more digitally aware and using these avenues to create revenue for the business.</p>	Green	Bethany Allen
People Hub	<p>Delivery of ESF funded employability triage and referral service for CIOS residents on employment, education & training, that includes:</p> <ul style="list-style-type: none"> • Employability Chatbot 'debbie' through Hi9 • Community-based engagement and Choices course through Konnect Communities <p>Skills for remote working through SmartMatching</p>	<p>People Hub is coming out of the building phase, following delayed PIV approval on 19APR21, ready to heavily promote the innovative, one-stop-shop employability triage and referral service from June.</p> <p>With 122 enquiries to date, we are finding the main areas of enquiry are employability, employment and finance from people out of work, predominantly aged between 35-65. Increasingly, enquiries are coming through from referral partner agencies due to our intensive and collaborative partnership engagement activity.</p> <p>Currently 28 participant starts across the project and partners with both the first Konnect Choices course and SmartMatching cohort now progressing to move people to education, training or employment.</p>	Green	Josh Hoole
Mid Life MOT	<p>Cornwall and Isles of Scilly LEP was one of 10 areas to receive up to £40k funding as part of a pilot in February 2021, to test innovative approaches as to how a 'Mid-Life MOT' may be delivered in the current climate.</p> <p>Project Completion Date 23rd April, 2021</p>	<p>The project was focused on supporting not just individuals with their future plans, but also to support employers with an ageing workforce to also take positive steps, working with National Careers Service (NCS), Public Health and Money & Pensions Service (MPS).</p> <p>Taking a Mid-life MOT can benefit everyone:</p> <ul style="list-style-type: none"> ❖ For employers it helps drive business growth, increase productivity and improve staff retention. ❖ For the individual, it can help with planning for the future, enabling them to consider their health, skills and finance options, helping them to stay in work longer <p>The ageing population is rising more sharply in Cornwall's rural population than in other urban areas and many businesses we have spoken to are looking at how they can better support their older workers. We have developed a web page for individuals which can be shared with your staff, together with a web page for businesses on the Growth Hub site.</p> <p>Final report on this project was submitted to DWP on 14th May and please email clare.harris@cornwall.gov.uk if you would like a copy.</p>	Green	Clare Harris

Project	Description	Progress to date	RAG	Lead																								
Skills Advisory Panel (SAP)	<p>The aim of SAPs is to support new local partnerships comprising of local employers, skills providers and local government to pool knowledge on skills and labour market needs, and to work together to understand and address key local challenges.</p> <p>Funding - The People and Prosperity Team in the LEP has secured £150k from the DfE to increase analytical capacity and capability</p> <p>Project Completion Date – March 2022</p>	<p>Local Skills Report</p> <p>The Local Skills Report was approved by ESB and then published in March 2021. An update will be prepared for November 2021.</p> <p>The team are now working on some ‘deep dives’ either by sector or theme. The detail of which sectors, themes and timelines will be presented to the next board meeting.</p> <p>DfE has agreed to grant the LEP a further £75k. An MOU on how this will be spent is being worked on and will be returned to DfE by their deadline of the 31st July 2021.</p>	Green	Stacey Sleeman																								
Careers Hub and Enterprise Advisers	<p>Careers Hubs are groups of schools and colleges working together with universities, training providers, employers and career professionals to improve careers education.</p> <p>Funding – the People and Prosperity Team within the LEP has secured £341,629 from the Careers Enterprise Company. This is matched with £100k of LEP funding.</p> <p>Project Completion date – August 2021</p>	<p>Enterprise Advisers – Business Volunteers that work with schools and colleges to improve the quality of careers work taking place.</p> <table border="1"> <thead> <tr> <th>Metric</th> <th>CloS</th> <th>National Average</th> </tr> </thead> <tbody> <tr> <td>No of EAs</td> <td>50</td> <td></td> </tr> <tr> <td>EAs matched to a school or college</td> <td>100%</td> <td>78%</td> </tr> <tr> <td>EA satisfaction rates</td> <td>94%</td> <td>88%</td> </tr> <tr> <td>Institutions completing Compass</td> <td>46</td> <td></td> </tr> <tr> <td>Average school or college Benchmark Achievement (out of 8)</td> <td>4.32 Baseline of 2.4 Sep 2018)</td> <td>3.86 (hubs) 3.76(no hub)</td> </tr> <tr> <td>% of schools & colleges delivering at least 1 employer encounter to all students in each year group</td> <td>75%</td> <td>60%</td> </tr> <tr> <td>% of schools & colleges delivering at least one exp of workplace to all students.</td> <td>60%</td> <td>43%</td> </tr> </tbody> </table>	Metric	CloS	National Average	No of EAs	50		EAs matched to a school or college	100%	78%	EA satisfaction rates	94%	88%	Institutions completing Compass	46		Average school or college Benchmark Achievement (out of 8)	4.32 Baseline of 2.4 Sep 2018)	3.86 (hubs) 3.76(no hub)	% of schools & colleges delivering at least 1 employer encounter to all students in each year group	75%	60%	% of schools & colleges delivering at least one exp of workplace to all students.	60%	43%	Green	Carrie Childs
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Digital Skills Partnership (DSP)	<p>The formation of Local Digital Skills Partnerships (LDSPs) in Local Enterprise Partnerships (LEPs) regions across England. The aim of LDSPs is to coordinate and develop digital skills</p>	<p>Chloe Rickard is now in post as Digital Skills Partnership Coordinator and after a phased start will be full time from July. Laura Herbert is also now in post as Communications Officer supporting the People and Prosperity team’s activity.</p> <p>The priorities for the DSP over the next three months are:</p> <ol style="list-style-type: none"> 1) To reaffirm the vision and purpose of Cornwall and the Isles of Scilly Digital Skills Partnership, and revise its goals 	Green	Chloe Rickard																								

Project	Description	Progress to date	RAG	Lead
	<p>initiatives to meet the needs of local economies and communities.</p> <p>Funding – the People and Prosperity team within the LEP has secured £150k from DCMS to establish and implement the Local Digital Skills Partnership.</p> <p>Project Completion Date –</p>	<p>2) To develop a strategic comms plan to make sure the partnership is effective in promoting opportunities and activities in county and as part of Cornwall’s brand</p> <p>3) To develop the DSP’s board and wider network of businesses and partner organisations</p>		
Apprenticeship Campaign	<p>Delivery of a 1-year Apprenticeship campaign (starting on 1st October 2018 – 30th September 2019), aimed at SME employers.</p> <p>Project Completion Date – March 2023</p> <p>Funding – the People and Prosperity Team in the LEP has secured £100k from the Skills Hub Innovation Fund to deliver the campaign.</p>	<p>A ‘refreshed’ campaign that continues to build awareness of Apprenticeships and Cornwall Apprenticeships within the County’s SME community. A compelling campaign, featuring locally curated content and apprenticeship employer case studies which should be relatable to our employers. The Campaign will clearly tell & show employers the steps to easily engage with Apprenticeships, but also where to go for impartial information, advice and guidance – namely, Cornwall Apprenticeships and CloS Skills Hub.</p> <ul style="list-style-type: none"> • Tender awarded to DCA • Social Media Campaign started in Feb 2021 using existing social channels #SkillupCornwall • Case Studies warm leads being generated for written and film. • Website updates and enhancements being undertaken with Covid-19 updates already taken place • Weekly vacancies listings sent to over 150 contacts working with people seeking work, including adults job seekers. <p>Apprenticeships, Cornwall and Isles of Scilly Cornwall Apprenticeships</p> <p>Please follow us and like and share our social content</p> <p>Twitter: @CloSApprentice</p> <p>Facebook: @ciosapprentice</p> <p>Instagram: @cornwallapprenticeships</p> <p>LinkedIn: Cornwall Apprenticeships</p> <p>Hashtag: #SkillUpCornwall</p> <p>Tag: Cornwall Apprenticeships</p> <p>ESB Please Email cathie.kessell@cornwall.gov.uk if you are interested in featuring in our case studies or have Apprentices who’d like to share their stories with other young people.</p>	Green	Cathie Kessell
ESF Programme	<p>The ESB provides advice and guidance to the ITI Board in relation to the strategic fit and allocation of European Social Funds.</p> <p>Project Completion Date – December 2023</p>	<p>The bulk of the ESF programme has now been allocated and funding agreements agreed. The managing authority is currently reviewing commitments in light of one project choosing to pull out of the appraisal process. It is likely that these funds will be used to enhance and extend existing high performing projects. Further updates will be provided at the next meeting.</p>	Green	Stacey Sleeman

Project	Description	Progress to date	RAG	Lead
	Funding - £131,908,947			
Construction	Work around the construction sector is primarily focused at rebranding the sector and presenting construction as a 'career of choice' and highlighting the vast opportunities that exist within it.	<p>Building Cornwall</p> <p>Steve Roberts has begun co-ordinating an Employment and Skills strategic focus group which Kate Ellis from Keir Construction Chairs. The focus group is made up of training providers, employers, consultants and relevant partners who are passionate about the industry. Some of the key themes and priorities for the group are outlined below.</p> <ul style="list-style-type: none"> ➤ engaging the local construction sector on developing skills to support clean growth and the Green Economy through up-skilling their existing workforce, promoting green jobs and opportunities, and influence local training providers to align curriculum including new green apprenticeships. ➤ Creating a pipeline of projects – mapping. ➤ Identifying skills gaps and opportunities ➤ maximise use of digital technology and modern methods of construction. ➤ improve the weighting and demonstrate the impact of Social Value interventions through delivery of employment and skills plans. <p>Building Cornwall's 'brand' and visibility in the marketplace is growing with a significant increase in engagement and followers on both social platforms. With some additional communication and marketing support we would envisage continued growth, engagement and traction across industry.</p> <p>Steve will also be reviewing the content on the website and updating where appropriate based on the discussions and work that evolves from the focus group and from reviewing examples of good practise such as a Directory of Training for Cornwall for the Construction sector.</p> <p>Future Funding Agreed: <u>ESF Business Clusters bid</u></p> <p>The Clusters Project is being led by Truro and Penwith College. Steve Roberts has been providing strategic and developmental advice and support 'clinics' to a range of TIER1-3 Construction business across Cornwall. Steve has discussed a variety of different training, skills, apprenticeship and general business requirements and provided actions plans and signposted where appropriate to relevant partners and training providers which feeds directly into the training and support on offer from Cornwall Marine Network and other industry specific training provision.</p> <p><u>Employer Led Skills</u></p> <p>Excellent progress has been made to date working with business to develop construction related skills packages and apprenticeship solutions that suits their requirements. Regular partner meetings with Cornwall Marine Network are undertaken to review current 'Construction' related activity / provide an overview of my role, Building Cornwall and update on work to date.</p> <p>We are also working collaboratively with other partners such as the Digital Skills Peninsula on a digitally focused package of support for micro Construction business on the Isles of Scilly.</p> <p>The Building Cornwall website and Social Media platforms are helping to generate interest in the support available through ELS along with other financial incentives through the Government, for T-Levels, Kickstart, CITB and other industry specific bodies.</p>	Green	Stephen Roberts

Project	Description	Progress to date	RAG	Lead
		<p><u>Healthworks</u> Delivery partner in the £10m Healthworks project. Working with participants with physical or mental health to provide support, training and employment opportunities in the construction sector.</p> <p>Steve Roberts has met with Marita Ward Healthworks Manager) and Astrid Whitton (Co-ordinator) to discuss a strategy and action plan to begin supporting the team on the ground who are supporting the hardest to reach into employment/Construction industry.</p> <p>Various options have been highlighted like virtual, face to face information events, site visits, placements etc.</p>		
Green Jobs Agenda	Provide strategic guidance and support to a Task and Finish group that's primary focus is to help create decent jobs in any economic sector (e.g. agriculture, industry, services, administration) which contribute to preserving, restoring and enhancing environmental quality in Cornwall.	<p>Stephen Roberts has hosted 2 Green Jobs Task and Finish focus group meetings to date.</p> <p>The group will align itself with the refreshed Employment and Skills strategy, Local Skills report and the updated Industrial Strategy for Cornwall.</p> <p>Key actions for the group to date are;</p> <ul style="list-style-type: none"> • Ensuring we have the immediate skills needed for building back greener. • Developing a long-term plan that charts out the skills needed to help deliver a net zero economy. • Ensuring good quality green jobs and a diverse workforce. • Supporting workers in high carbon transitioning sectors, like oil and gas, to retrain in new green technologies. <p>We are also hopeful that a recent Skills Accelerator funding application which is being headed up by Truro and Penwith College will be successful. This would provide the task and finish group with the platform to test and trial training, skills and encourage innovation in emerging sectors such as Green Jobs.</p> <p>Key elements of the fund include;</p> <ul style="list-style-type: none"> • £2.4million Capitol funding • £1.6million revenue funding • Truro and Penwith College (Lead) in partnership with CCB to deliver • The pilot can focus on small areas of Green jobs and economy including the automotive/electric cars (FSB reported smallest business group are small garages)/heatpumps, engineering and review of national qualifications to be updated and developed to ensure courses are available locally. • A small portion of the funding will be afforded to set up a College business centre to work within the sector, employers and the development of training/qualifications. 	Green	Stephen Roberts

Immersive Business



Mission Statement

“To aid in the transformation of CloS in becoming a activate pioneer in digital innovation, that nurtures creativity, opening the southwest Technology window to the world”.

What is the immersive business project?

A business accelerator designed to enable SMEs in Cornwall and the Isle of Scilly to complete nationally and globally through the development and application of immerse technology innovation.

- Enabling rapid adoption of Bleeding-edge digital technology.
- Expert advice, rapid prototyping, clear lines of sight across the value stream
- Clear communication, creative insight, enabling transformation
- Connecting minds
- Empower cross sector innovation
- Meeting the challenges, sooner!

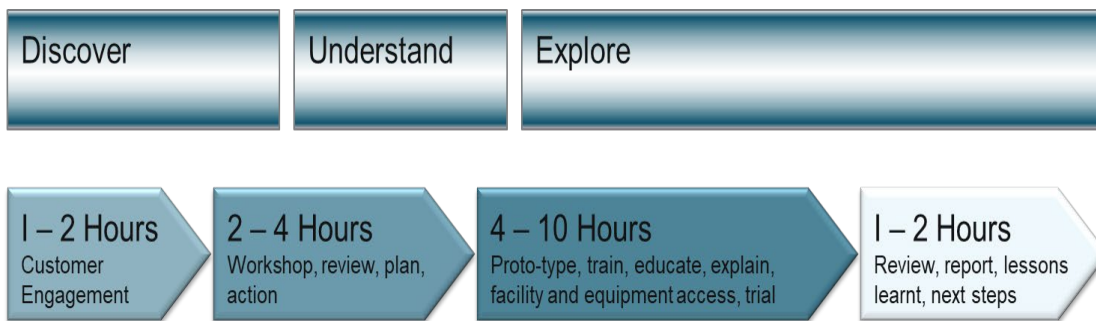
Immersive Business is an ERDF funded project, led by Falmouth University in partnership with University of Exeter.

The Immersive Business Project provides:

- A cutting-edge facility and equipment, available for businesses to develop, test and display immersive products and solutions.
 - Technical support and advice developing new ways of working.
 - Demonstrations to show applications and value of technologies.
 - Wellbeing and safety focused design.
- Access to expert technical and immersive business support staff who will enable you to make your vision a reality.
 - Expertise in immersive opportunities
 - Create more efficient processes.
 - Develop effective training programs.
- An immersive technologies primer project aimed at describing the market opportunities for Cornish SMEs.
 - A combination of trials, task and demonstration that lead understanding.
 - Creating a real power of opportunity.

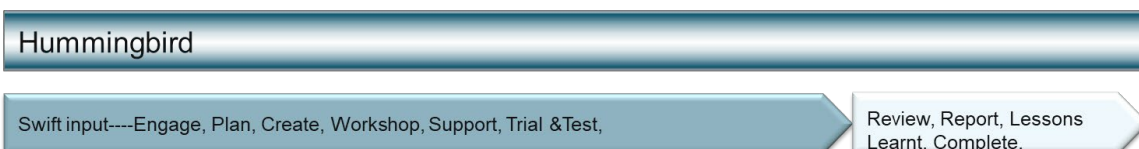
- An extensive outreach project in Cornwall and the Isles of Scilly, bringing immersive technologies to the doorsteps of businesses in remote parts of the region.
 - A Hub for immersive business Collaboration and opportunities
 - Virtual collaborative innovation spaces
- SME access to a community of academics, technicians, national and global immersive technology businesses.
 - An ideas catalyst
- SME access to immersive technology toolkits, product development support, and skills development projects and bespoke advice.
 - Prototype Concepts before physical build.
 - Develop a new product or service.
- A comprehensive project of events, workshops, and co-creation labs in immersive technologies for business.
 - Build customer engagement and promotion for your brand.

The Business Journeys.



Swift

A light-touch training and development programme of activities, to equip companies with the skills and knowledge to access immersive toolkits to develop their own solutions. The toolkits (such as training videos, 1:1 coaching, online app, and immersive development resources) will be developed by the project staff in response to identified market opportunities.



Hummingbird

Companies will enter an intensive immersive product development programme, working with technical, Business and Academia specialists to co-create new-to-firm products, processes, or changes to process that use immersive technology to improve productivity, safety, wellbeing, or quality of product or services

Operation

Discover-Understand-Explore

Discover

Business diagnostic.

(undertaken by the project's Business Engagement Fellows)

No commitments, our first discussion will review requirements, and highlight skills, service, and value we can provide.

Understand

Project scope.

(Full immersive business team or Business fellows driven with light touch from head of immerse production and technical specialists)

Discussion around the requirements and scoping possible solutions: technical and business approach leading to a second engagement with the SME's, to confirm and sign-up client.

Explore

Programme of work.

(Technical and business teams)

Begin support program, identify route requirements and suitability for Hummingbird

Products and services

Masterclass event programme and market evaluation

Training will give businesses a thorough overview of the market opportunities and commercial potential of immersive technologies. The programme will provide them with techniques and skills to evaluate the market opportunities in their sectors and to assess the commercial potential of their proposed investment decisions.

- Hands on activities made to facilitate immersive understanding, and highlight requirements and build an action profile
- comprehensive project of events, workshops, and co-creation labs in immersive technologies for business

Facilitated immersive Network (CIOS)

Bringing together, both face-to-face and online, CIOS businesses interested in immersive technologies with project staff, other relevant academics, and students from Falmouth University and The University of Exeter, exemplar firms operating in the immersive sector, and national and local network organisations such as Immerse UK and Software Cornwall. The immersive community will support the dissemination, development and exchange of ideas, relationship building, ideation and innovation.

- Expert consultancy, driving adoption and idea creation
- SME access to a community of academics, technicians, national and global immersive technology businesses.

Market evaluation training

Knowing your marketplace, how do you compete, how to apply digital technology to help you gain that edge. What are competitors doing, who are the customers, lessons learnt.

- Understanding your opportunities, competitors, and your support networks.
- Access to expert technical and immersive business support staff who will assist companies in making their vision a reality
- An immersive technologies primer project, aimed at describing the market opportunities for Cornish SMEs

Toolkit training and development programme

New technology, especially immersive technology can be both daunting and complex, which can lead to poor adoption or missed opportunities. Our programme addresses these concerns through education, development, and skills Training.

- Immersive facilitate training optimisation in line with your business, and development of your programme of work.
- Remote and onsite tool training, in line with required business support. Captured requirement and progress support activities.

Product development programme

Taking you further, our project can run you down route1 a longer programme of support that helps you build create and invent new product, process, or changes in your workflow

- Build the idea, an intensive support activity to co-develop design, and engineer. Building product or service stability
- SME access to immersive technology toolkits, product development support, skills development projects and bespoke advice.
- Product / Process Enabling Technology

Immersive facility access

Immersive tools are an investment, so having the opportunity to trial and test new technology before you commit, we help provide you a robust digital transformation plan. The facility at Falmouth is state of the art and is free to the programme.

- The cutting-edge facility will be suitably equipped to enable businesses to develop, test and showcase immersive products and solutions

Facilitated Immersive Community (UK & GLOBAL)

The development of the southwest digitally immersive network, for knowledge sharing, awareness, concept creating and funding opportunities. A combination of networks and an immersive platform to facilitate real and virtual workspaces

- Knowledge transfer
- Funding opportunities
- Technology leadership

Qualification.

Your company must be registered in CloS

You are classed as an SME

You have not exceeded a state aid threshold, for more details on this, and the program,

Please contact: immersivebusiness@falmouth.ac.uk details on eligibility to take advantage of our free support.

All sectors are welcome, immersive technology can help most businesses.

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Local Digital Skills Partnerships Monthly Reporting Template

REGION: Cornwall and IoS
 MONTH: April 2021
 DATE SUBMITTED: 29th April 2021

Collaborations and potential partnerships	
<i>Overview</i>	<i>Outcomes</i>
Cyber Security	Joint meeting with Cynam and other LDSPs and then a follow up meeting with SW Cyber Cluster and HoSW LEP. Follow up meeting planned
TECgirls	Working with the G7 Summit and UNESCO UK to celebrate Girls in ICT day on 22 nd April, a day dedicated to getting more girls to engage in ICT based learning. Happy Girls in ICT day! Here are 5 ways to get more girls into Computer Science.
TECgirls G7 Great Green Hack Week	This is a free 3-day event for primary school children across Cornwall taking place on 1 st to 3 rd June. TECgirls is working with the G7 committee, UNESCO, Cornwall Plastic Pollution Coalition, and Software Cornwall to run the event which encourages primary age kids to use a variety of digital skills to solve the plastic pollution problem. TECgirls is also giving out 100 micro:bits to the first 100 who take part, as a way to create a lasting legacy of digital skills, which is a great device to encourage kids to try coding. After the initial hack week, all of the lessons will be available online for free for schools to use in their STEM lessons
Code Institute	Follow up meeting with Clare / Caitlin - work to be done between checking which skills/training they provide and the most in demand jobs in Cornwall. Not all coding courses are the same or relevant and we

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	want to ensure a nice jobs pathway for local students. Work with the colleges / Software Cornwall to explore further - work ongoing
<p>SAS Step Free programme providing unemployed people with data analytics skills with learning pathways covering data literacy, data analytics, data science or data engineering. Skills assessments, digital learning and hands-on SAS software use and job placement.</p>	Follow up meeting with other LDSPs following presentation at last DSP meeting. CloS keen to explore this programme further.
<p>Digital Transformation Project with Unlocking Potential- The Cornwall College Group and Software Cornwall.</p> <p>Overview The 3 year ERDF funded £2.7 Million project has been designed to enhance CloS' flourishing digital sector and support it to grow, impacting positively upon the economy of the region and supporting CloS Local Enterprise Partnership (LEP) priorities.</p>	<p>Following the launch of this project at end of March, a new multiple-page website has been created using the brand and design guidelines established for the new programme. The website consists of a homepage, Team page, About page, Blog and Contact page.</p> <p>The site has been populated with 5 original pieces of blog content relating to; Internet of Things, why going digital is vital for business sustainability, meet the team content and guests posts from some of the programme's partner representatives.</p> <p>https://digital-cornwall.co.uk</p>

Emerging market opportunities

Overview	Next steps
<p>Community Renewal Fund</p>	<p>Cornwall Council as lead authority will launch its open call on the 6th April. The 2 priority areas are Digital Skills and Innovation and Town and Rural vitality. This has been informed by the work of the DSP and findings in the Local Skills Report.</p> <p>DSP is working on a collaborative bid with a range of partners on the 'digital divide' element of the community renewal fund for submission by 7th May.</p>

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<p><u>DfE Digital Bootcamps</u></p>	<p>Working with HoSW LEP area on a joint approach for Wave 2 Bootcamps and awaiting the decision from DfE.</p> <p>Promoting the Virtual Jobs Fair on 26th May to connect local employers with learners that have completed the wave 1 bootcamps.</p>
<p>Falmouth University (DSP Board Member)</p>	<p>DSP has worked with Falmouth University in support of the development of the new computer science degree to launch in 2021 academic year.</p> <p>https://www.falmouth.ac.uk/study/undergraduate/computer-science</p>

Current regional challenges

<i>Overview</i>	<i>Potential solutions / mitigating actions</i>
<p>Economic impact on the labour market Analysis undertaken by the Economic Growth Service would support the conclusion that Cornwall is likely to be one of the areas of the UK that is hardest hit by the COVID-19 outbreak.</p>	<p>The economic recovery of Cornwall is likely to be characterised by four phases – Respond, Reopen, Recover, Renew. These phases will not be distinct and certain services, infrastructure and business sectors will be at different stages at different points.</p>

Local DSP board activity and developments

<i>Overview</i>	<i>Next steps</i>
<p>DSP Exec and Advisory Group has been moved from April to 11th May with a focus on 'Place'</p>	<p>Agenda to include:-</p> <ul style="list-style-type: none"> • Update on 'Towns Fund' and background to Cornwall Council Town Vitality Funding • Immersive Business Project (ERDF) with Falmouth University and University of Exeter Update on project to support business growth through the application of AR, VR and mixed reality tools.

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	<ul style="list-style-type: none"> 'Place' focussed discussion - What are the barriers / challenges for digital skills – Towns / Villages / Coastal
Review of Board Membership	Plans over the next quarter to review Membership of the Board and Advisory Group once new Coordinator is in post as we need to recruit more private sector representation.
DSP Vision	Work has commenced on pulling together a strategic vision and delivery plan, which will be the focus of the new DSP Coordinator when in post.
Cornwall and Isles of Scilly Local Skills Report	The Clos Local Skills Report is now complete and has been published on the LEP website and DfE Skills Advisory Panel site.
DSP Recruitment	Interviews have been held for the DSP Coordinator Role and Marketing / Comms Officer. Just awaiting confirmation of start dates
DSP G7 Sub Group	Task and finish group set up and now feeding ideas into the timetable of events.
Software Cornwall (DSP Board Member)	Running an ESF funded Digital Clusters project and are looking to support reskilling and retraining across a range of sectors. https://softwarecornwall.org/clusters-project/
Coastal Timetripping Launch Event led by Cornwall Museums Partnership (DSP Board Members)	<p>Coastal Timetripping has been developed by the wAVE (AVE = Augmented and Virtual Experiences) Immersive Experiences in Museums Project, which is funded by the Coastal Communities Fund. The project brings together Cornwall and the Isles of Scilly's coastal communities, heritage centres and academic experts to develop new and engaging virtual, augmented and immersive reality experiences within the five participating communities of Bude, Looe, St Agnes, Porthcurno and the Isles of Scilly.</p> <p>The launch event, taking place on 12th May will be a digital showcase of the project's</p>

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	<p>achievements and impact within the 5 coastal communities, including peer discussion and opportunities to see the experiences in action.</p>
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LEP digital skills initiatives update

<i>Outline</i>	<i>Role of Local DSP</i>
<p>Digital Inclusion Hub Following on from the DSP pilot with Healthwave, we are now looking to build on our collective work to design and deliver an ambitious programme that responds to this need. This would result in a formal Digital Champions programme for Cornwall, offering training and resources for community influencers and the citizens they are supporting.</p>	<p>Funding has now been agreed and project plan is being finalised and will be project managed by DSP. Webpage is now live and includes a survey to gather data insights to inform the project - Digital Inclusion - LEP + Cornwall council</p> <p>The Pilot Digital Inclusion Hub will act as a one stop shop for residents who are seeking information, signposting, advice, guidance and practical and financial support to improve their opportunity of securing education or employment, gaining access to services and facilities. Personal Action Plans will be developed for each participant setting out the type and level of support required. The Hub will provide a single contact point to access the wide range Digital skills and inclusion support that are in place in Cornwall.</p> <p>This Hub model will enable the Digital Inclusion Team to build a digital champions (influencer) network. There are often, individuals/community influencers working and living within communities who act as the 'go to' person. These individuals, with support, training and guidance, are capable of becoming a Digital Champion through this project.</p> <p>Device Lending Scheme: Access to a device lending scheme through Cornwall Council Digital Inclusion Team will enable Influencers (SMEs, Charities and other organisations) without devices and connectivity to trial integrating digital into their services at no financial risk and with the flexibility needed to take a 'test and learn' approach. It will allow them to experience the benefits of the technology and helps them build a case for future</p>

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	funding requests to purchase their own devices. Individuals will also be able to access a device through the lending scheme in order to work through activities and targets agreed as part of their Personal Action Plans
<p>Google Digital Garage Webinars</p> <p>Working in partnership with the other Local DSPs with the South East leading to promote the Google Digital Garage events with Charities and SMEs.</p>	<p>Shared the events with business networks, voluntary and community sector and other key stakeholders.</p> <p>Page added to LEP website and shared via DSP twitter account and included in LEP newsletter 29/4/21</p>
Asks of DCMS	
<i>Outline of ask</i>	<i>Suggested next steps</i>
Screen Cornwall are looking for a formal connection to Screen Skills through the DSP network / DCMS	



**CORNWALL &
ISLES OF SCILLY**
LOCAL ENTERPRISE PARTNERSHIP

**Cornwall and Isles of Scilly LEP Employment and Skills Board
16 June 2021**

Member Sector Update

Member	Update
Adrienne Murphy	
Alex Lingard	
Andrew Finley	<ul style="list-style-type: none"> • Leadership skills are still a major requirement from clients • Businesses emerging from the impact of Covid may well be facing challenges that their management teams are ill equipped to deal with • Traditional models of innovation are not applicable – things need to happen quickly so management teams need to learn new methods of creativity • Financial management skills, in particular, are at least as important as access to funds. Cashflow management will be a significant factor in failure or survival • Hospitality businesses are struggling to recruit
Caitlin Gould	<ol style="list-style-type: none"> 1. TECgirls Great Green Hack Week <ul style="list-style-type: none"> • The first TECgirls Hack Week is running the 1st-3rd of June with 120 kids in Cornwall signed up and 100 families being given free micro:bits. From Friday the 4th of June all of the materials will be free for use by any schools who may want to run their own Hack Week as a part of a STEM lesson. All of the guides and video tutorials are on the website and TECgirls are happy for anyone to use them how they can. TECgirls just ask that any schools who take part please let them know that they are using the materials and to share their

Member	Update
	<p>outcomes with TECgirls so they can get an understanding of the level of impact they've created. Pictures of what the kids make would also be wonderful. They should email TECgirls at info@tecgirls.co.uk https://www.tecgirls.co.uk/greatgreenhackweek</p> <p>2. Cornwall is Hiring</p> <ul style="list-style-type: none"> • There is a growing number of tech jobs across the county with at least 10+ different companies hiring software engineers for salaries ranging from £35k-£65k. There are also a number of other digital roles such as Innovation Officers, Digital Marketing roles (all levels), and many more. This shows a high demand for digital skills, something which is only likely to grow. It is important that we continue to have conversations between the schools and employers to ensure we are preparing Cornish graduates to help fill these gaps. <p>3. Kids and AI</p> <ul style="list-style-type: none"> • Software Cornwall and Hi9 are running an exploratory AI project with schools in Cornwall alongside the Cornwall Museum Partnership. <p>4. The DSP has a new Coordinator</p> <ul style="list-style-type: none"> • Chloe Rickard who is starting this month. She will be focusing on growing the board membership, engaging with the digital community, and increasing awareness of our projects and the projects our members are running. I'm sure there will be more from her at the next meeting once she's had a chance to catch up with everything. <p>5. The last DSP Meeting: Focus on Place</p> <ul style="list-style-type: none"> • In our last DSP board meeting we looked at the challenges around place in Cornwall. We discussed how there is a lack of awareness in some of the areas in Cornwall about the programs that are running at that we need to do more to increase local engagement with digital projects. We also talked about the need for something like a digital roadshow that could help engage with local communities to make them aware of the opportunities in Cornwall. Finally we discussed potentially running some live (free) events where we promote the career and training opportunities in Cornwall in a informal setting. Something along the lines of a "What is a Digital Marketer and how do you get started" or "How to get a job as a Software Tester". Software Cornwall are already looking into this type of event and the DSP would likely work closely with them to deliver it. <p>6. A New Immersive Tech Project</p> <ul style="list-style-type: none"> • There is a new Immersive tech project happening at Falmouth Uni with a great opportunity for local businesses to explore how technology like virtual reality and augmented reality could help bring a new

Member	Update
	<p>dimension to their industry. The program includes access to equipment, support, and funding. More details in the attached document (Appendix 1). This could be very interesting for cutting edge applications within the construction, marine, and hospitality sectors. Examples of this type of technology already being used are architects using virtual reality to help share plans in a new way with clients.</p> <p>Blue Abyss also announced on 2 June the world's biggest and deepest pool for testing the latest underwater technology, such as subsea robotics, is being planned for Cornwall. Could mean a lot of new skilled jobs for Cornwall.</p>
Chris Mann	
Emma Stratton	<ul style="list-style-type: none"> • Hospitality recruitment and employment is in crisis. I have never known a time like it. • On researching where hospitality businesses are for this feedback update, I have been besieged by tales of extreme stress and despair in all parts of the industry – pubs, restaurants, hotels and campsites. • Everyone is so short of staff, with many positions staying unfilled. Many are reducing levels of business to cope with the lack of workers available for employment. This will significantly affect the viability of the businesses, the government's tax revenue and our local communities (due to the stress being short staffed is putting on everyone in the hospitality sector.) <p>Key issues for Cornwall:</p> <ul style="list-style-type: none"> • There is not enough affordable accommodation. We have had dozens of staff who are not able to return to work as they no longer have accommodation. Landlords are selling up, taking advantage of high property prices or renting via Airbnb for very high rent levels. This appears to be the case in all areas of Cornwall, particularly around the tourist hotspots. • People who used to work in cities but can work from home in Cornwall is exacerbating this as it is making competition for rental properties extreme. • There needs to be structural change to facilitate a workforce in several of Cornwall's key employment sectors or the county risks losing the businesses and the tax & general contribution they make to Cornwall and the UK. • All hospitality sectors - pubs, restaurants, hotels, campsites, self-catering, Bed and breakfast – report that they do not believe there are enough working adults in Cornwall to supply the county's employment needs. They would like visa arrangements to change to allow in hospitality workers.

Member	Update
	<ul style="list-style-type: none"> • All sectors report that their tourism customers are on the side of hospitality. The UK may have had a majority who were anti-immigration in 2016, but this is emphatically not the case now. Customers in all sectors are understanding and increasingly cross that the holidays and leisure visits to hospitality venues they have been looking forward to throughout lockdown are being compromised by the government's refusal to work to solve the recruitment crisis in the industry.
Eric Nicholls	<ul style="list-style-type: none"> • Manufacturing in Cornwall is currently experiencing high demands across most sectors. Although the sector ran through the majority of Waves 1 and 2 of the pandemic there appears to be pent up demand coming through. This is expected to last until Q1 next year. • The main issues facing Manufacturing in Cornwall currently are: <ul style="list-style-type: none"> ○ Supply chain unable to cope with demand leading to longer lead times and rising prices ○ Availability of labour. Many companies are currently hiring with one member looking for 108 people. There just are not enough people available for the roles in Cornwall and companies are looking outside of the region as a result. This is particularly a problem with higher skilled jobs. ○ Continuation of Covid restrictions in the workplace. Most members will be continuing to make employees stick to social distancing and mask wearing in the workplace even if these restrictions are lifted in public during June. The reason being that these companies cannot risk an outbreak due to the potential loss of capacity it would cause. • Issues which seem to have been resolved or better coped with: <ul style="list-style-type: none"> ○ Companies have come to terms with Brexit fall out. Many have lost export orders as a result. Many have swallowed extra costs. Most members have now settled into new processes with increased costs for the future. ○ Covid - Nearly all members have safely made it through the worst of the pandemic and are now holding strong order books with few employees on Furlough. <p>Skills/Training</p> <ul style="list-style-type: none"> • We have something of a perfect storm in that many employers are very keen to train and develop existing staff, but cannot spare the time to release them to do so! The ELS and Clusters projects are well underway which CMG are working with CMN to deliver. Future projects look promising but have considerable challenges in how these

Member	Update
	are to be cashflowed, with the timescale of payments from DWP.
Ian Curnow	<p>We continue to deliver a number of employability contracts, mainly funded through EU funded sources.</p> <p>Projects that are ongoing:</p> <p>Building Better Opportunities (BBO) match funded by the Lottery and delivering across Cornwall with the exception of Atlantic & Moor area. This is targeted at the hardest to reach and those furthest from the job market. The contract holders for the given areas are; Coast to Coast and South & East = Positive People managed by Seetec Pluss. West Cornwall = Who Dares works managed by Active Plus. There is large amount of activity ongoing with these projects which have been in progress since mid-2019 and are due to go on until mid-2022 at present.</p> <p>Community Led Local Development (CLLD) managed by Cornwall Development Company (CDC). This is facilitated by Local Action Groups in the 4 areas of Cornwall who award various sizes of grants, to organisations who carry out projects aimed at different employability opportunities. These projects vary in length and complicity and grants range from a few thousand to half a million pounds. An example of this is Konnect's new Business Konnector project which works across Cornwall to work with employers around their social recruitment. Hopefully I will bring you more on this in the near future.</p> <p>The People Hub, for this CDC are the contract holder and work in partnership with Smart Matching, Konnect and Hi9. It offers a combination of technology and personal support, Providing practical help, advice and guidance on issues ranging from skills development, employment, education and finance. Outreach work into communities across the county and the IOS, helping resolve people's key issues and move them towards employment. £5.4m from European Social Fund & Cornwall Council and goes on until DEC 2023. It is hoped to work with 1605 participants.</p> <p>Health Works for Cornwall & IOS, https://www.cornwallislesofscillygrowthprogramme.org.uk/projects/health-works-cornwall/</p> <p>A 9.75 million pound scheme involving a large number of VCSE organisations across the county, with a target to help 5500 workless individuals where there are health-related barriers to employment.</p>

Member	Update
	<p>There are probably a number of other provisions that I have missed but this gives you a flavour of the provision that the VCSE are able to support with.</p> <p>The main challenges going forward are:</p> <p>Firstly competition for referrals, not only have we this EU funded work ongoing but also the DWP have rolled out things like Restart, https://www.gov.uk/government/publications/restart-scheme</p> <p>A multi million pound scheme to give Universal Credit claimants who have been out of work for at least 12 months enhanced support to find jobs in their local area.</p> <p>Secondly it is the demise of EU funding and the County's positioning for future funding through avenues like Shared Prosperity or similar. The healthy provision of funding that Cornwall has seen in this area over the years has created an unwanted competitive edge about what the future holds. There is work ongoing to try and address the challenges this presents, working together, not only within the VCSE but inclusive of bit the public and private sectors, is where the most gains for the County and its inhabitants will be achieved.</p>
James Neale	<p>My top-line summary is that this update is largely a repeat of the document I created in April. Cornwall's creative sector continues to suffer from huge disruption in regards to employment. Consequently, critical support is needed to strengthen skill delivery and pathways to work, as well as to ensure that there is a fit-for-purpose infrastructure that issympathetic to the particular needs of Cornwall.</p> <p>We can look at the sector as two halves:</p> <ol style="list-style-type: none"> 1. Venue based, including: Museums, art and fashion exhibitions, libraries, galleries, music, visual arts and theatre (I have no direct experience in these areas) 2. Design/desk-based, including: (This is my area) Marketing and advertising, product design, fashion design, graphic design, architecture, TV, video, photography, film, and radio, publishing, software development, and computerservices. <p>Whilst the venue-based creative sector is in the process of opening up, it remains the hardest hit by pandemic safety measures. An abrupt drop in revenue has resulted in reduced wage earnings and lay-offs with repercussions for suppliers, from creative andnon-creative sectors alike.</p>

Member	Update
	<p>This has been exaggerated locally in Cornwall where there is an overlap between the creative and hospitality sectors; in obvious areas such as musicians and performance artists and less obvious such as marketing departments within hotels. Even less obvious is the overlap between the freelance graphic designer (Cornwall has huge volumes of creative freelancers) that has been working for the pub, off-contract, for years.</p> <p>Furthermore, there is increased stress in this sector caused by the boom and bust, stop and start nature of planning and delivering events. We have clients experiencing record numbers with more complex logistics and less staff.</p> <p>The design/desk-based creative sector is widely reported as accelerating and innovating rapidly, notably as a consequence of increased demand in digitalisation. However, I would caution that anecdotally these businesses and freelancers will have experienced more of a rollercoaster over the past year with creative production subject to stop and starts, and the boom and bust of new COVID-19 related procedures and associated communications. There has also been a big boom in the volume of projects being scoped, but not necessarily commissioned, which creates pressure with client services and sales pipelines.</p> <p>Massive digitalisation has created new forms of cultural experience. Examples include free online yoga sessions and bricks and mortar stores that have become online stores. We are working with an increasing amount of clients who are utilising schemes such as Kickstarter to cope with the pressures of digitalisation.</p> <p>Both halves of the creative sector are experiencing a phenomenal period of change and churn, with people losing and winning work at an extraordinary pace and in extraordinary volumes.</p> <p>Additionally, many desk-based creatives have proven that they can successfully work from home, which means that we are seeing recruitment drives involving candidates from much wider geographical pools. Our team have just employed people to fill three Kickstarter roles from geographical areas we wouldn't normally pool from.</p> <p>There is disruption, displacement and a lot of uncertainty.</p>
John Evans	FE Sector Update

Member	Update
	<ul style="list-style-type: none"> • The two colleges (TPC & TCCG) continue to work together to ensure a clear post 16 curriculum strategy for Cornwall. This has resulted in curriculum delivery decisions on: <ul style="list-style-type: none"> ○ Nursing ○ Health & Social Care ○ Electrical Installation ○ Counselling ○ Accountancy • In addition to this collaborative approach TPC has led on the Strategic Development Fund bid in conjunction with TCCG. The bid has been submitted and is linked to Green Skills and the training and upskilling of students and existing workforce in Electric car technology and renewables – Off shore wind, Air and ground source heat pumps etc • The planned development of a new campus main building at the TCCG St Austell Campus by the DfE is still ongoing with a draft timeline which involves: <ul style="list-style-type: none"> ○ Design stage: now – 11/1/22 ○ Procurement etc: by 21/5/22 ○ Planning – 7/6/22 ○ Building starts – 12/1/23 ○ Building opens – 9/8/24 • This clearly will be significant for post 16 education in St Austell. • Both colleges are currently dealing with 1000s of teacher assessed grades which is significantly increasing the work load and stress of staff. The colleges have undertaken a significant logistical exercise in providing teacher assessed grades that are a Holistic judgement on what a student would have achieved if this summer’s exam season had taken place. These grades are supported by evidence that must now be available for every grade awarded in every subject / course. Centre grades will be reviewed by the awarding bodies and any substantial variation from previous results will be investigated further – hence the need for all centres to have the evidence readily available. Following significant internal verification at course and subject level the Senior team will now undertake a further moderation process before signing of the grades and submitting them by the deadline date of 18th June. • Cornwall College Agri-tech skills camps have been provisionally selected by DfE for delivery as part of their Wave

Member	Update
	<p>2 Bootcamps programme</p> <ul style="list-style-type: none"> • Cornwall College Apprenticeship Games running to coincide with G7 Cornwall events programme • Cornwall College Health Rural Landscapes Project selected as one of five Cornwall Council sponsored Community Renewal Fund applications for presentation to central Government • Cornwall College launches Masters Level Ecologist Apprenticeship Standard in partnership with the Eden Project through our joint venture Eden Project Learning • Building Work has begun at TPC relating to a Capital grant awarded to the college for the enhancement of facilities in Science and Construction to allow for the delivery of new T levels in these areas from September 2021 at both the Truro and Penwith campuses.
Julie Gripton	
Kate Ellis	
Nicky Hector	
Paul Wickes	<ul style="list-style-type: none"> • Leisure sector facing reduced but busier season • Marine businesses engaged in R&D, especially Offshore Renewables, have remained busy • Boat builders and component manufacturers adversely impacted by tariffs and delays for both imports and exports • Example of locally manufactured boat components which were 15% cheaper than EU pre-Brexit are now 15% more costly post-Brexit • Boat builders tend to have long order books, partly due to previous orders being postponed, this gives more stability to forward planning • Local marine businesses wanting to understand whether there will be market displacement following announcement of Plymouth Freeport • Furlough is masking sector job reductions which are expected when Furlough ends in the Autumn • Growing problem is recruitment, across all skill levels and all parts of the sector • Marine businesses who have downsized or are facing downsizing post-Furlough have a need for re-skilling a smaller number of employees who will be expected to take on a wider range of tasks. CMN is well placed to support this need through ESF projects such as Employer Led Skills. This will help other sectors facing the same challenge

Member	Update
	<ul style="list-style-type: none">• CMN is about to issue a survey of members to understand more detail of post-Brexit and Covid Recovery needs• Looming issue of aging skilled workforce in marine skilled trades
Rob Ingram	
Stuart Roden	



Date of Board Meeting: **16 June 2021**

Report Title: **How can the Cornwall and Isles of Scilly LEP enable local businesses to become better 'Corporate Aunties and Uncles' to young people in and leaving care?**

Author: **David Roose/Mari Eggins**

Contact: david.roose@cornwall.gov.uk

Decision Required by the Board **Y/N** **Y**

For Information Only **Y/N**: **N**

Recommendation(s)

1. That Cornwall and Isles of Scilly LEP supports Cornwall's Corporate Parenting Board to enable businesses in CloS to understand why it makes ethical and economic sense to support children in care and care leavers
2. That Cornwall and Isles of Scilly LEP works with Cornwall's Corporate Parenting Board to encourage businesses to support care leavers – for example, through prioritising this cohort for work experience and apprenticeships

Executive Summary

This report seeks to provide the Board with an update on activity associated with enabling local businesses to contribute to Cornwall's Corporate Parenting strategy and also highlights any key issues that the Board needs to be aware of.

Progress/Update/Impact/Outcomes/Issues

The issue is that there are almost 500 children and young people in and leaving care in Cornwall at any one time. Nationally outcomes for care leavers are very poor – in Cornwall they are better, but we can still improve.

The Council and its statutory partners are the Corporate Parent to children in care and care leavers – and local businesses can help, by being what the Department for Education Special Advisor calls ‘Corporate Aunties and Uncles’.

Better outcomes for children in care and care leavers makes sound business and economic sense.

Financial Implications

The cost to the economy of a child growing up to be unemployed and service dependent is massive – and with the right support care leavers can become economically active positive citizens.

Appendices

None